



# An Introduction to Structured Products

## Course No 316

This course covers material relating to structured products are also known as market linked investments or synthetic investment instruments that are designed to facilitate highly bespoke risk and return objectives. Participants will learn how investment banks pre-package financial instruments using derivatives, a basket of securities, single securities, and other capital market products. They will also learn that structured products are normally used as a low cost alternative to a direct investment as part of the asset allocation process or to hedge risk found within an investment portfolio.

## Sample Topics Covered:

Definition and history of structured products

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Types of structured products

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Technical Market drivers

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Fundamental Market drivers

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Why are there (literally) millions of products?

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Flow products/ETCs

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ETFs and leveraged ETFs

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Investment Products/ETNs

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Structured corporate bonds

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“Synthetic” products

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Investor risks

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Systemic risks Future Outlook

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## General Information

**Time:** 13.30 - 16.00hrs

**Venue:** Malta Stock Exchange  
*Subject to COVID-19 related restrictions*  
Online

**Level:** Advanced

## Schedule

**Duration:** 7.5 hours

**Dates:** 24, 25, 26 October

## Target Audience

This is an advanced course and requires attendees to have a good understanding of financial market concepts and derivatives. The public, students, portfolio managers, risk managers, directors, industry practitioners, lawyers and accountants are invited to attend.

Registration fee: **€165 per participant**

- Full time student (50% discount)
- Senior citizen (50% discount)
- Group booking of 4 or more applicants from the same Organisation (10% discount)

Applications are to be made by clicking the **'apply now'** button and completing the online application process.

### Malta Stock Exchange Institute Ltd.

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## Lecturer

Dr Karl Strobl



Dr Karl Strobl is Head of Advisory at Ashima FexServ and a professional investor with two decades experience of building and heading successful businesses both in investment banking and asset management, and as an advisor to hedge fund start-ups and financial institutions. He was one of the longest-serving members on the

divisional executive committee of Deutsche Bank's Asset Management division, a firm with assets under management of €600bn. There he served as Global Head of Equity Trading, and built and headed both the Global Structured Products and the Retirement Solutions businesses. Dr Strobl held various positions at ABN Amro Bank (1997 – 2005), including: building and heading the global exotic products trading desk; global head of retail products trading; proprietary trader; and quantitative analyst. He worked as a lecturer in the fields of particle physics and cosmology at Sussex University, UK. He holds a PhD in applied mathematics and theoretical physics from Cambridge University. He also studied in Vienna and Nashville in the U.S. He also lectures at the University of Malta, works as a consultant to banks, asset managers and wealth managers, and serves on the External Advisory Board of the Malta Stock Exchange. He is a blogger and a frequent guest speaker abroad, on issues of sustainability in the financial system, demographics, statistics, game theory, and Big Data.

Cheques to be made payable to: Malta Stock Exchange Institute Ltd.

### Payments by bank transfer

**Bank:** Bank of Valletta plc  
**IBAN Code:** MT04VALL22013000000040025119059  
**IBAN BIC:** VALLMTMT

Kindly insert your NAME, SURNAME, ID CARD NUMBER and COURSE NUMBER in the transaction narrative.

This application is to be accompanied by payment or proof of payment by bank transfer.